



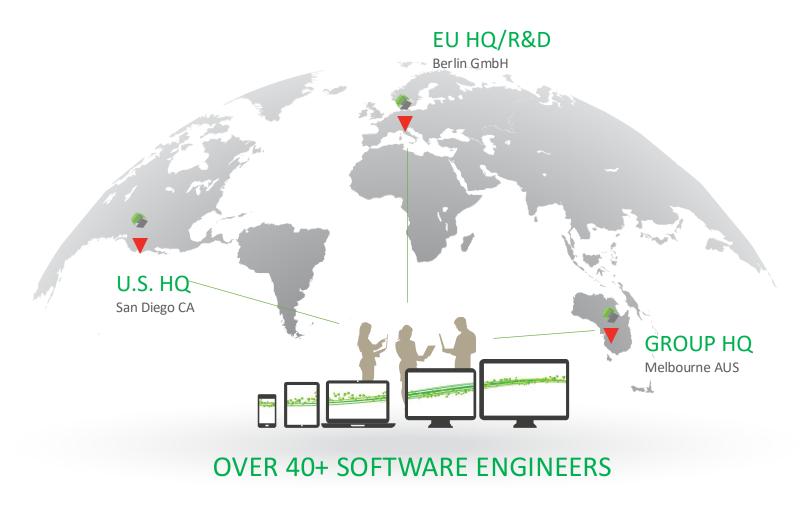
HY 2025 Presentation



# PRO MEDICUS (ASX:PME)

Healthcare IT company specializing in Enterprise Imaging and Radiology Information System (RIS) software.

Leading edge products, growing global presence.



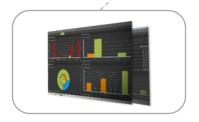












**VISAGE RIS** 



pro+medicus.net





VISAGE 7 PRODUCT SUITE



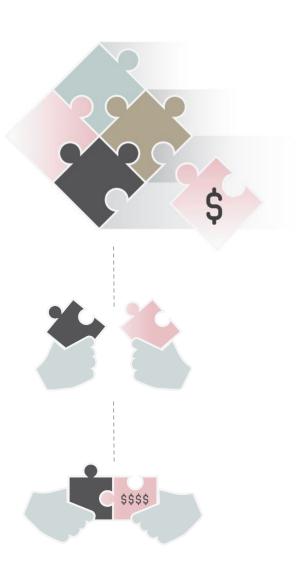
**OEM** 





#### HY 2025 – Results

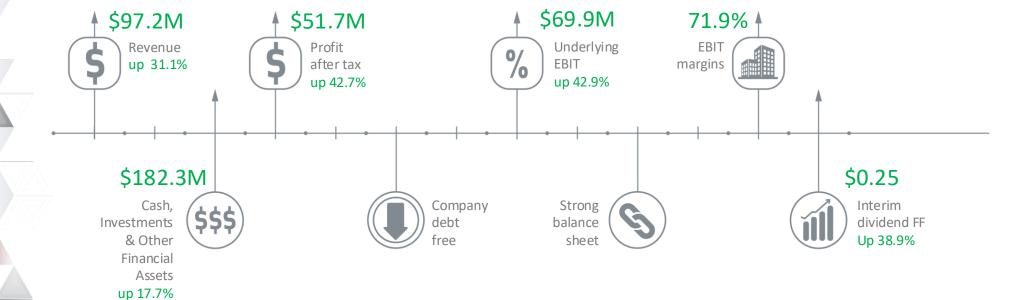
- Record first half
- Record new contract wins, renewals and upgrades
- Major implementations completed in half including BS&W, OHSU and others
- Progress with other ologies and Al
- Forms strong base for growth in FY25 and beyond







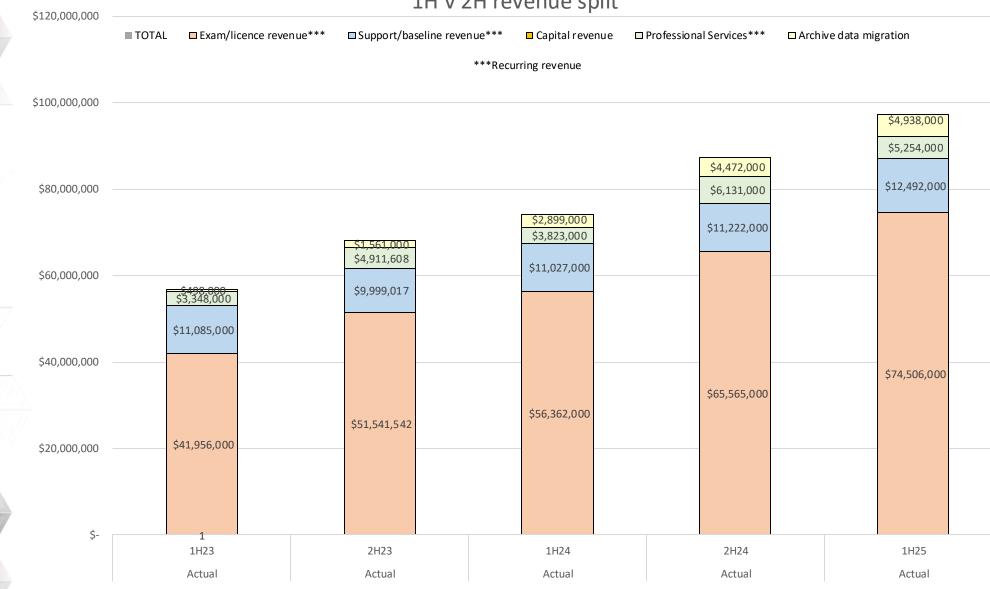
# RESULTS HY 2025







#### 1H v 2H revenue split





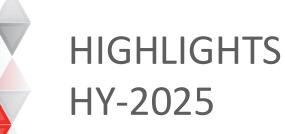


# HIGHLIGHTS HY-2025

















- Used in vast majority of US contracts
- Delivered as SaaS model
- Used in newer RIS contracts in AUS
- Model based on transaction minimums
- Forward revenue > A\$894M/5 years\*
- Upside as client examination volumes grow
- Annuity style revenue stream greater predictability



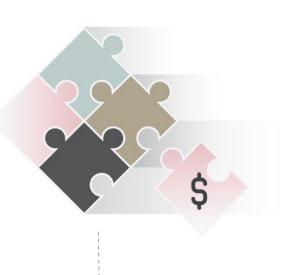




<sup>\*</sup> Assumes key contracts up for renewal are renewed

#### **OPERATING LEVERAGE**

- Highly scalable offering
- No capex (HW or cloud fees) SW only model
- Training & Installation billed as professional services
- Contained cost base
- Margin continues to grow as footprint increases









# In Review | 2024/2025 Top Hospitals (alphabetical order)

## >50% of The Best Hospitals Use Visage

Out of the top rated U.S. hospitals (11 out of 20) use Visage 7 for PACS.



1	BRIGHAM AND WOMEN'S HOSPITAL	Brigham & Women's - Live Full PACS	
2	<b>Duke</b> Health	Duke Health - Live Full PACS  HOSPITALS  U.S.N.E.W.S.	
3	MASSACHUSETTS GENERAL HOSPITAL	Mass General - Live Full PACS	
4	MAYO CLINIC	Mayo Clinic - Live Full PACS Arizona	
5	MAYO CLINIC	Mayo Clinic - Live Full PACS Rochester	
6	Northwestern Medicine*	Northwestern - Live Full PACS	
7	NYU Langone Health	NYU - Live Full PACS	
8	<b>©</b> RUSH	Rush - Breast Imaging PACS Source: U.S. News & World Report Top 20 Hospitals 2024-2025	
9	UC San Diego HEALTH SYSTEM	UCSD - Live Full PACS	
10	UCLA Health	UCLA - Live Full PACS	
11	<b>UC<sub>SF</sub></b> Health	UCSF - Live Full PACS	pı





# Increasing footprint in the IDN space

- IDNs represent the largest segment of the market
- IDN clients across broad spread of opportunities from large multi-state to smaller regional
- Most recent IDN sales for more than one Visage product – many "full stack".
- All recent IDN opportunities Cloud deployed
- Increasing network effect in this important market segment.





















# Growing footprint in the Private Market

- Private market previously "dormant" due to heightened M&A activity
- Opportunities now opening for Visage
- Duly Health & Care \$30M 7-year deal
- Cloud a key factor in this market
- Network effect in this market segment.





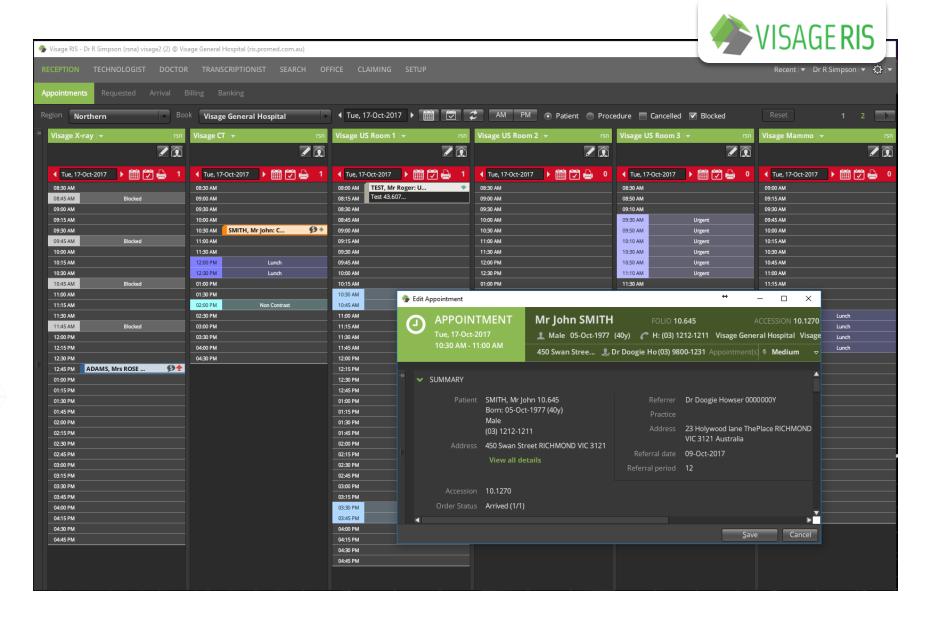








#### **VISAGE RIS**







#### **VISAGE RIS**



- Long term contracts with Lumus (Primary Healthcare)
   and I–MED, the 2 biggest radiology providers in AUS
- Upside via organic and M&A growth
- Increased market interest new opportunities
- PME undisputed market leader











## Visage 7.0

## Continues to be #1 in Speed, Functionality and Scalability.











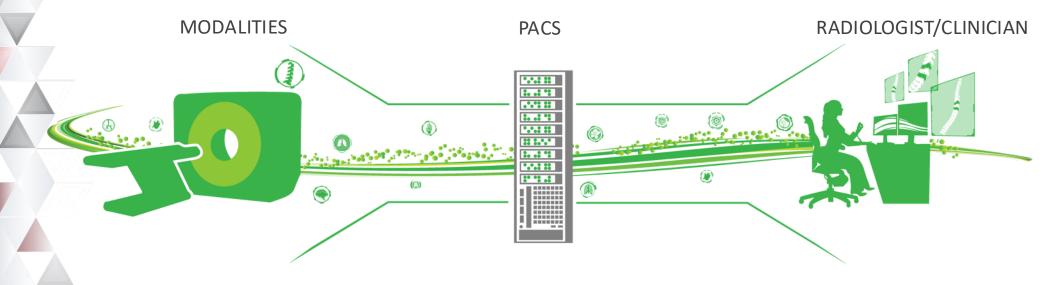
- HD Breast Tomosynthesis 6 GB+
- Optoacoustic breast ultrasound 10+ GB
- Total Body PET Scan 10+ GB
- 7T MRI much larger than 3T
- Breast Imaging the 1<sup>st</sup> department to crack





## **LEGACY TECHNOLOGY**

"Compress and Send"



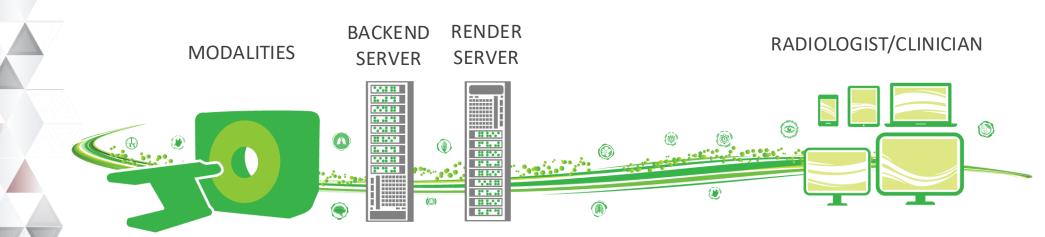




## **SOLUTION:**



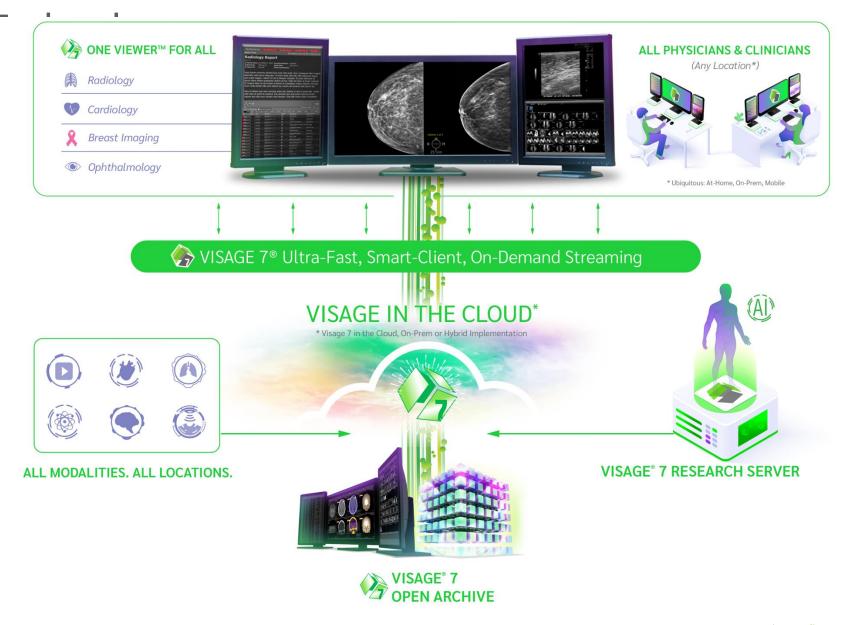
#### **VISAGE 7** Streaming Technology







## **SOLUTION: Visage 7 Streaming**







# FAST TRACK IMPLEMENTATION

All implementations on or ahead of schedule

Fast track methodology continues to deliver

 Large scale projects completed in under 1/4 the time of industry norm

- Delivers huge savings for client
- Frees PME staff for other jobs
- Reduces barrier to change
- New highly optimized hybrid model (onsite + remote)
- A key differentiator of Visage offering





# Trinity Health



- One of the top 10 IDNs in North America
- \$330M (minimum), 10-year deal
- Full Stack Viewer worklist and archive
- To be fully cloud deployed
- Implementation to commence in September 2025
- Regions phased in over 18-month period
- One of the largest deals in radiology IT





# Duly Health & Care



- \$30M, 7-year deal
- Our largest sale to date in private market
- Confirms Visage platform suited to multiple
- market segments
- Opens more opportunities in the private market space





# Visage 7 OA - Upgrades



- 2 key upgrades to V7 OA
- NYU \$24M, 5-year deal
- Duke \$15M, 5-year deal
- V7 OA catalyst for transition to cloud
- Confirms V& OA & cloud upgrade path for others











- 2 key renewals in 1<sup>st</sup> half
- Mercy \$98M, 8-year renewal
- Large RIS customer \$32M, 5-year renewal
- 100% renewal rate to date
- All renewals at higher price point than original contracts
- Many for longer terms than original contract







## VISAGE - PROVEN ROI





Significant IT & Infrastructure Savings



Unparalleled Increase in Radiologist Efficiency



Greater Clinical Accuracy



Improved Physician Engagement



Delivers Superior Value Proposition





## **Clinical Outcomes**











#### Visage Imaging | Moving the needle

"First of all, I want to say you have a great platform. The registration, fusion, and linking to 2 prior studies at once is mind blowing".

"I have never been able to visualize vessels like this in a PACS, this is so impressive!" (neuro radiologist)

"Visage has everything! It's way more powerful than our previous system. It's almost infinite."

For years we have been struggling to determine if a tumor was recurring or not, now we can with Visage.



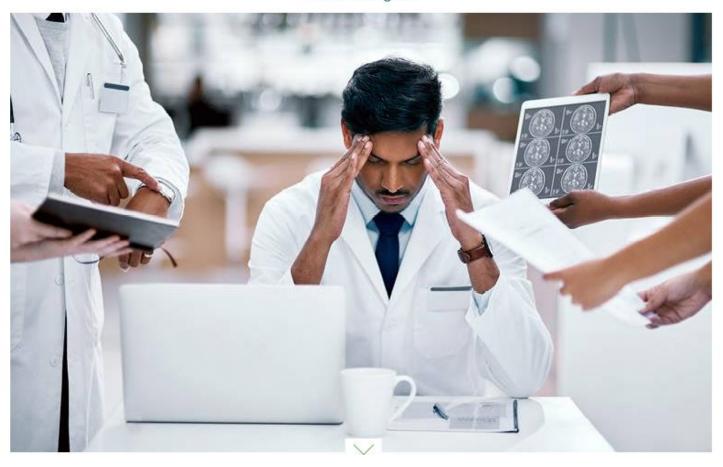




March 01, 2024 Chair of the Commission on Economics Gregory N. Nicola, MD, FACR

# How Will We Solve Our Radiology Workforce Shortage?

As the U.S. population ages, government-funded residency programs are not keeping pace with an increasing need for more radiologists.



"There is a palpable shortage of radiologists in practices and academic departments across the United States, with more than **1,400** physician positions posted right now on the ACR job board."









- Acute worldwide shortage of radiologists
- Reduced intake of radiology residents over last few years – fears AI would take over
- Larger datasets more images to look at
- Work Life balance post COVID work from home part of the mix
- Many groups struggling to handle current workload
- Groups starting to cut back on existing contracts











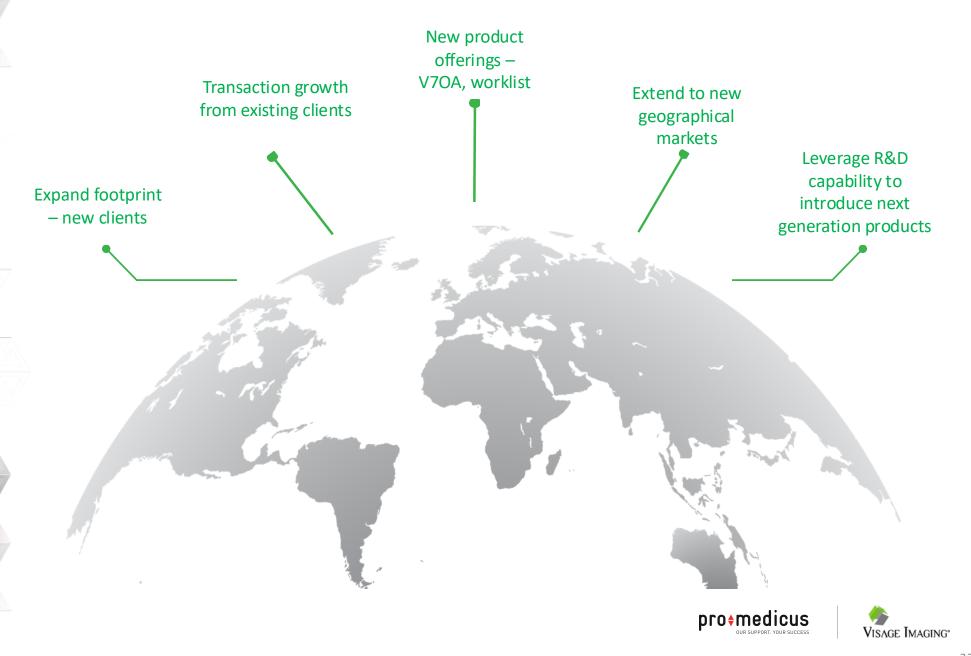
## Visage CloudPACS

- Offers increased security and scalability of cloud
- Faster than on-premise solutions
- 100% of Visage US sales in the last 4 years CloudPACS
- Large scale implementations in all 3 Tier 1 cloud vendors - AWS, Azure and Google GCP
- Massive strategic advantage over competitors





## **GROWTH STRATEGY**



#### US – TAM

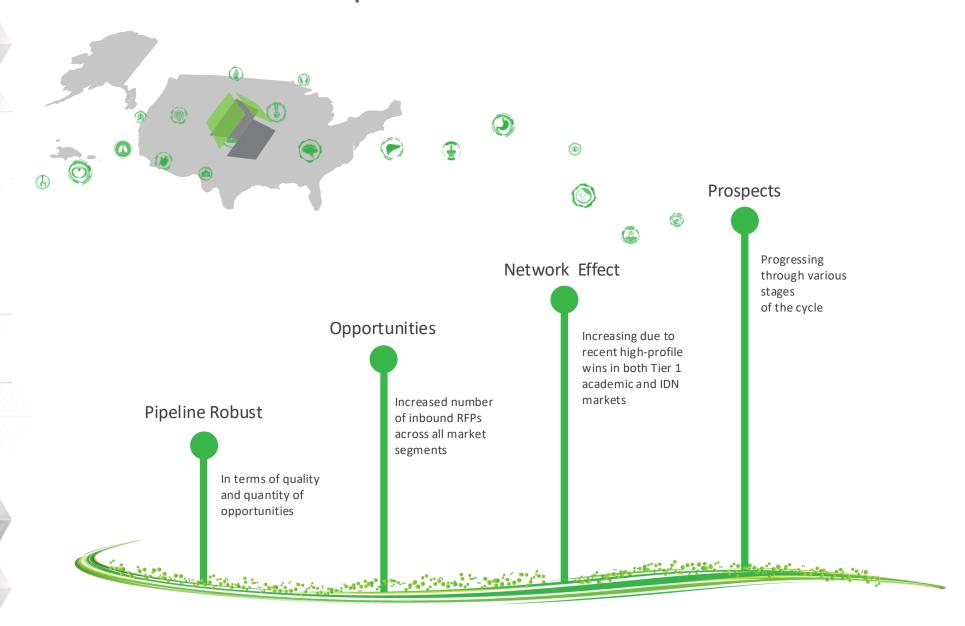


- 650 Million exams performed per annum in the US
- Growing by ~ 2 to 3% per annum
- Visage able to address 100% of TAM from a product perspective
- ~ 85% of TAM addressable from commercial perspective – "full stack", Cloud
- Current penetration increased to just under 9% and growing
- Large addressable runway





# North American Pipeline











- Same highly scalable Visage 7 platform
- Enables choice of single vendor solutions
- Visage 7 Open Archive best in breed component of "Full Stack" solution
- Pipeline includes archive opportunities
- Sales to existing customers
- Key component of Visage CloudPACS strategy
- Transaction based model with potential upside





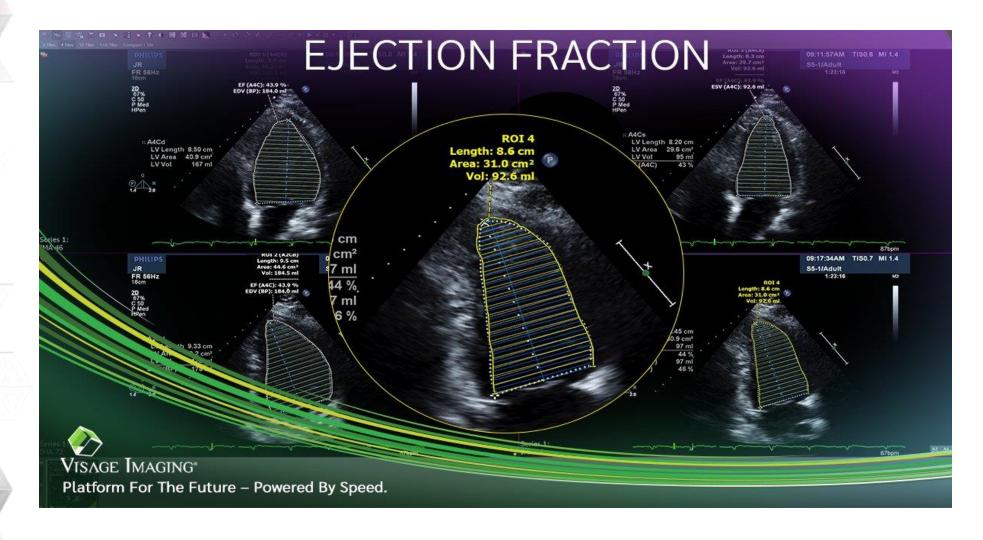


- Same highly scalable platform as Visage 7 Viewer and Open Archive modules
- Allows PME to offer "full stack" solution
- Integral part of Visage best in breed CloudPACS offering
- Sales to existing V7 viewer customers
- Transaction based model with potential upside



CT CHEST/A E

### One Viewer - Cardiology



First implementation scheduled for April 2025





# Al uses in Radiology

ACCELERATOR

- Imbedded in SW or imaging equipment
- Prioritisation of cases eg intracranial haemorrhage
- Population screening eg early-stage lung nodule detection
- Aid to diagnosis 2<sup>nd</sup> "set of eyes" breast screening
- Automated diagnosis





# Al Research Leadership



Malte Westerhoff,
PhD
Global Chief Technology
Officer



Detlev Stalling, PhD Head of Development



Ming De Lin, PhD Clinical Research Manager North America







# Visage 7 - Al

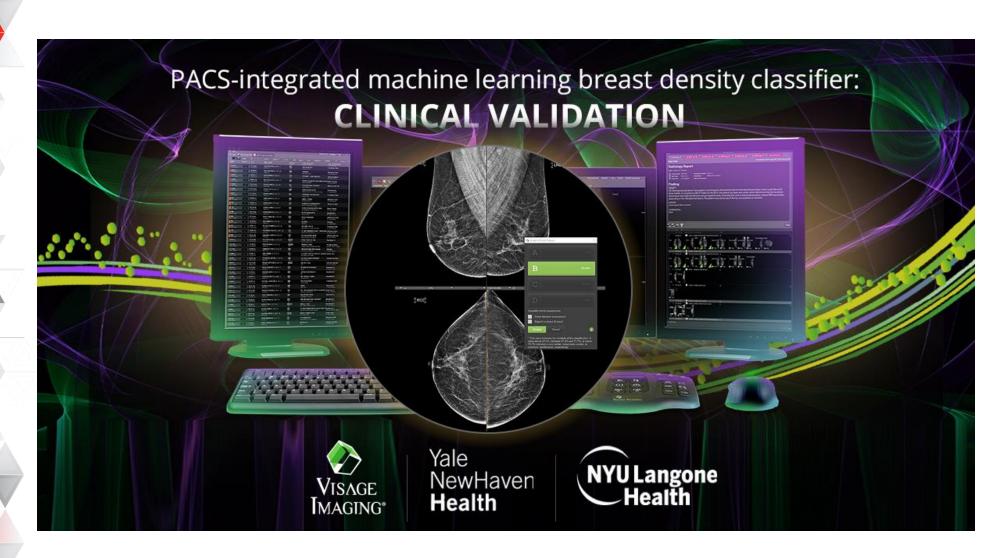
- Visage 7 platform AI capable
- Based on GPU technology
- Open API enables native integration
- Al Ecosystem 3<sup>rd</sup> party and Visage developed algorithms
- Joint development/commercialisation opportunities - 3<sup>rd</sup> parties and academic clients.





# Al – Breast Density

American Roentgen Ray Society (ARRS)



The researchers found that the AI model showed extremely good agreement with the radiologists at 99.3%.





### Visage Ease VP for Apple Vision Pro



"From the Flintstones to the Jetsons"





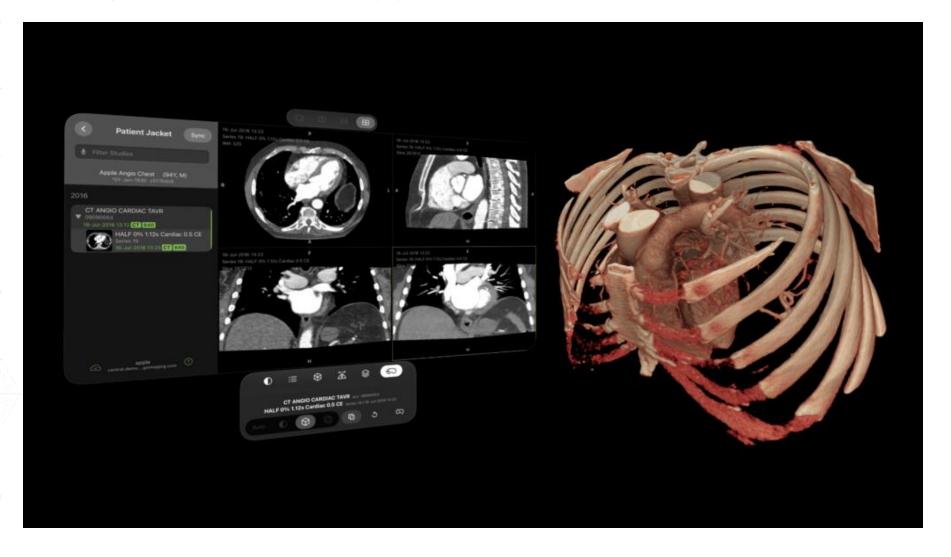


- Launched 5<sup>th</sup> February 2024 with launch of Apple Vision Pro
- Visage's cinematic rendering engine natively embedded in Visage Ease VP
- Supports virtual screens at more than 4K resolution for each eye
- Immersive, spatial experiences for diagnostic imaging and multimedia
- Platform for immersive Al integration
- UC San Diego and other key Visage clients piloting the technology





### Visage Ease VP for Apple Vision Pro

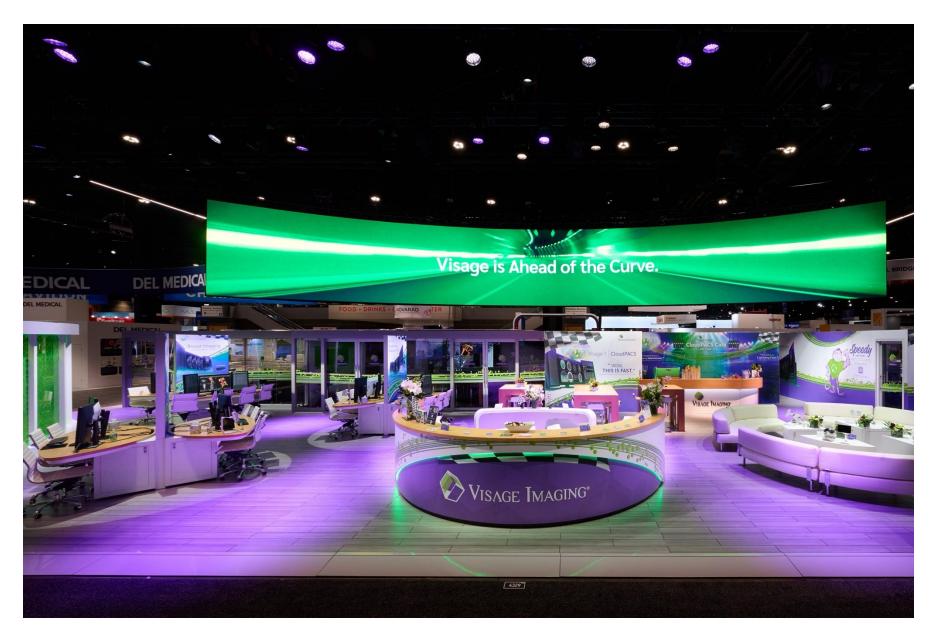


"Underpins our belief that our technology is 18 to 24 months ahead of competitors, if not more"





### **RSNA 2024**







### **RSNA 2024**







#### Visage Imaging | RSNA 2024

- Debut as "work in progress" at RSNA
- Joint development between Melbourne and Berlin R&D
- Works with both Visage RIS and Visage 7.0
- Context sharing and launching of Visage 7 Live Connect
- Available in Q2 2025





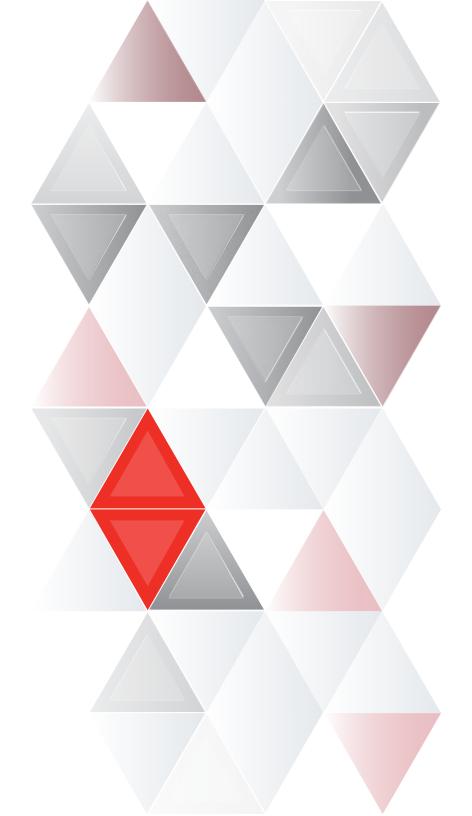


#### HY 2025 - Summary

- Record Revenue and NPAT
- 2 contract renewals with minimum TCV of AUD\$130M
- Record new sales for the half minimum TCV \$385M
- 2 Major implementations completed BS&W and OHSU
- Strong pipeline across broad range of opportunities
- Strategically positioned to leverage AI and other "ologies"
- RSNA 2024 our biggest to date







## THANK YOU



