

pro medicus

AGM November 2024

Chairman's Address





Pro Medicus Ltd AGM 25 November 2024

CHAIRMAN'S REPORT

Overview

The Company has enjoyed another extremely successful year both from an operational and financial point of view.

The success of the Company in the markets that we serve continues to be due to the quality of our leading technology and quality of the management team; the passion, enthusiasm and dedication of all of our staff; and the robustness of our business model. The Company continued to deliver the highest level of service to our clients and their patients.

Your company is fortunate to have a group of highly skilled professionals led by Dr. Sam Hupert and the management team; the majority of our staff has been with the company for many years and the core management team for well over a decade. As a consequence the company has continued to deliver long term, profitable and sustainable financial results by delivering on the milestones in accordance with the company's strategic plan.

The group continues to invest in our best of breed suite of innovative products - to maintain market leadership, which we believe, is fundamental to your company's success.

We also continue to invest in our management and staff which is growing in line with our strategic objectives. (Dr. Hupert will provide further commentary in relation to the Company's personnel in his presentation).

New Contract Wins & Renewals

During the FY24 year the company announced 9 new contract wins in North America including our largest contract to date, Baylor Scott & White, which as of mid-September is fully live, along with many others implemented during the year. (Dr. Hupert will go through the details of these contracts in his presentation).

Since 1 July 2024 the Company has announced two significant client renewals, one in North America and one in Australia, both at increased fee levels.

Despite the number of new additions to our client base, new opportunities continue to present themselves and as a result our pipeline remains strong.

Financial Results

FY2024 was another record year for the company with revenue increasing by 29.3% to \$161.5 million and net profit after tax increasing by 36.5% to \$82.8 million.



The Company continued to be cash flow positive with retained cash and liquid investments increasing from \$121.5 million to \$155.4 million, after a \$A2.77m buyback of shares in February/March, a \$US5m investment in cardiac CT AI company Elucid and paying increased dividends.

The Board anticipates FY25 will be another strong year.

The budget for the current financial year has been determined recognising anticipated continuing strong growth, from both existing and new clients. I am pleased to advise that results to date are ahead of budget on a constant currency basis and an Australian dollar basis, despite some volatility in currency markets during the period. We anticipate that the second half of the financial year will be stronger than the first half, as is traditionally the case.

Surplus cash and M&A

As I indicated earlier our cash and other financial instruments have continued to grow during the year. These funds are maintained to allow the company to continue to invest in the development of our product suite (including AI), to meet our dividend obligations and to take advantage of acquisition opportunities that might arise. During FY24 the company announced a strategic investment in Boston based Elucid Bioimaging Inc, a company specialising in Cardiac CT AI, with the aim of further bolstering our Visage 7 – Cardiology Imaging product offering.

The Board has also considered a small number of acquisition opportunities during the course of the year which met our criteria, but to date none have given rise to a transaction.

Dividend Policy

The Board was pleased to increase dividend payments for the 2024 financial year to 40 cents per share fully franked. This represents an increase of 33% over the previous year and a payout ratio of approximately 50%. The dividends were funded from the company's internally generated cash flow.

The Board anticipates that future dividends will continue to be fully franked. The Board will continue to determine an appropriate level of dividends having regard to the profitability of the business, its need for ongoing investment and the necessity to retain sufficient funds to pursue other growth opportunities.

Environmental, Social & Governance (ESG)

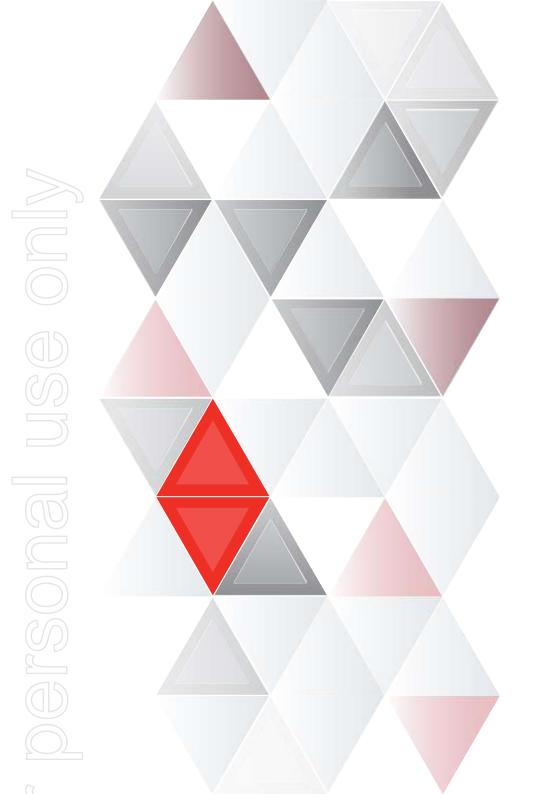
The Company's ongoing success has given rise to a growing demand for the Company's shares, which in turn has significantly increased its market value. I don't wish to comment on the share price per se, but rather note that the increase in market value has brought greater visibility of the Company; and in turn greater focus on the disclosure of its ESG and other reporting obligations.

I want to assure our shareholders that the Board appreciates the greater interest in the Company and is taking all reasonable steps to meet investors' expectations in this regard.



Closing

In closing, on your behalf, I would again like to thank all of our dedicated staff in Australia, North America and Europe for their contribution to the company during what has been another very successful year. I would also like to thank my fellow directors who have also worked tirelessly and diligently to ensure that the company reaches its ultimate goals.



pro medicus

AGM November 2024

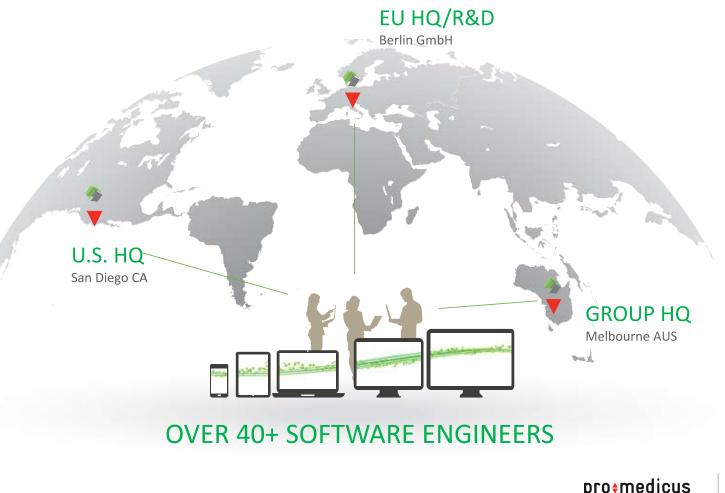
CEO Presentation



PRO MEDICUS (ASX:PME)

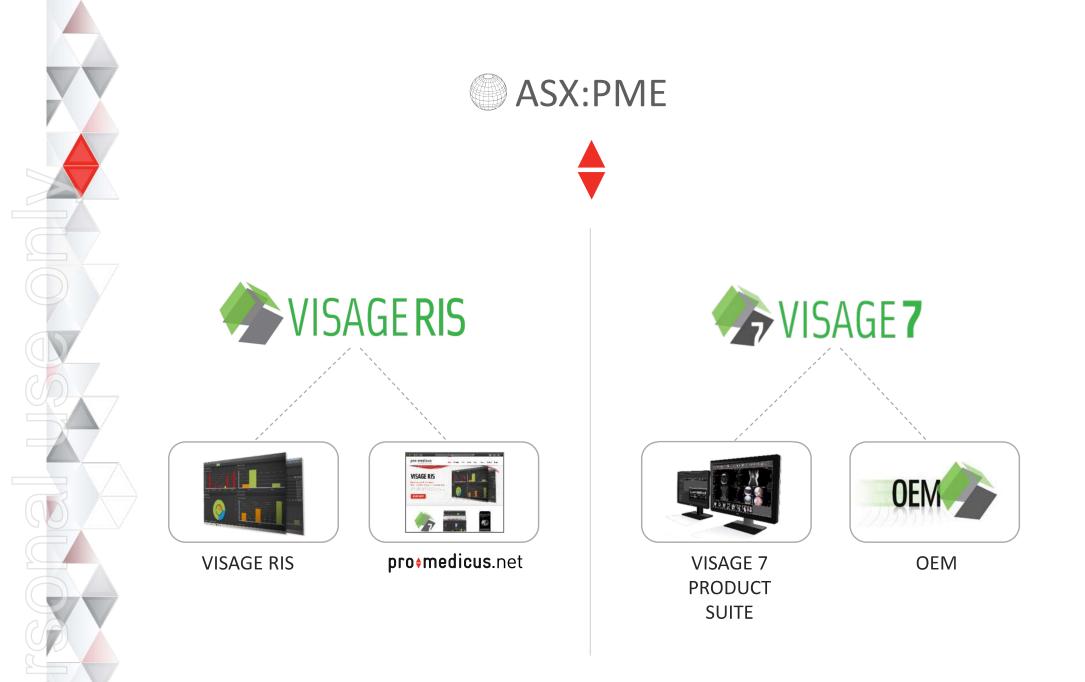
Healthcare IT company specializing in Enterprise Imaging and Radiology Information System (RIS) software.

Leading edge products, growing global presence.





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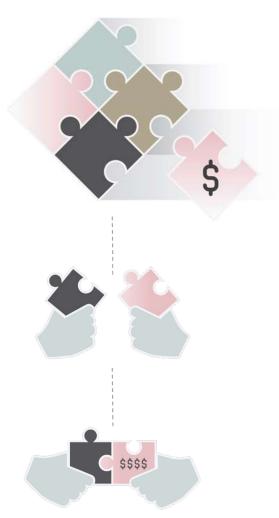






FY 2024 – Results

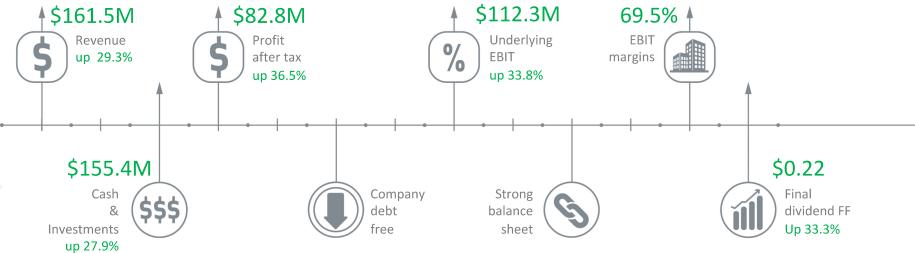
- Record year
- Nine contract wins in North America
- Completed nine cloud-based implementations
- Progress with other ologies and Al
- Forms base for growth in FY25 and beyond





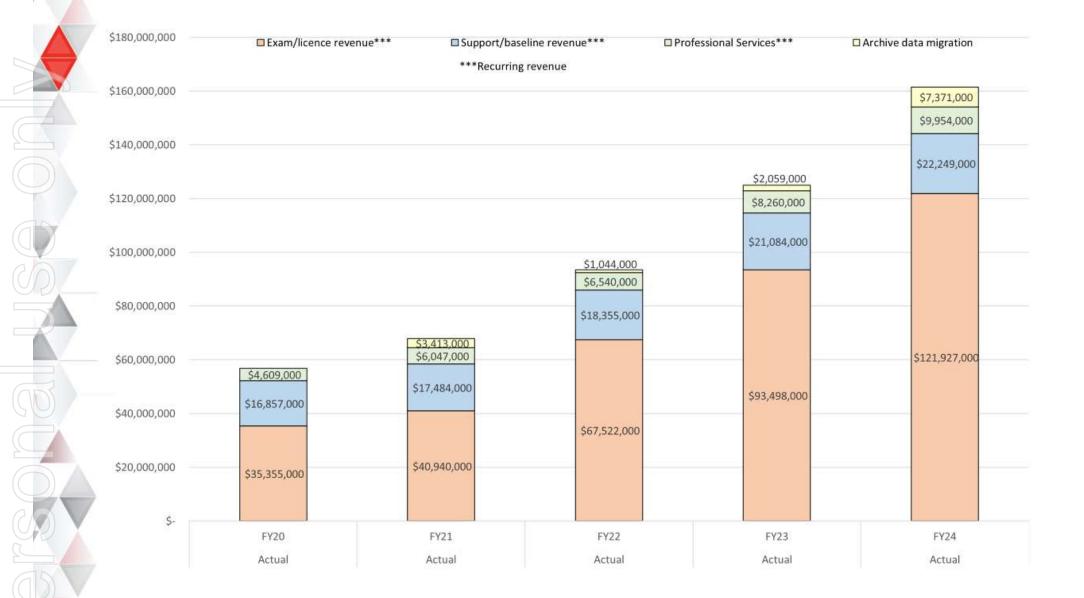


RESULTS FY 2024





FY 2024 REVENUE SPLIT







HIGHLIGHTS FY 2024

| Memorial Sloan Kettering Cancer Center \$24M/7 years New Contract | BaylorScott&White HEALTH \$140M/10 years New Contract | South Shore Health \$16M/8 years New Contract | SCIENCE WNIVERSITY \$20M/8 years New Contract | \$9.5M/5 years New Contract | NATIONWIDE CHILDREN'S \$11.5M/7 years New Contract |
|--|--|---|--|--------------------------------|---|
| JULY 2023 | SEPTEMBER 2023 | OCTOBER 2023 | NOVEMBER 2023 | JANUARY 2024 | APRIL 2024 |





HIGHLIGHTS FY 2024





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OPERATONAL (TRANSACTION) MODEL

- Used in vast majority of US contracts
- Delivered as SaaS model
- Used in newer RIS contracts in AUS
- Model based on transaction minimums
- Upside as client examination volumes grow
- Annuity style revenue stream greater predictability

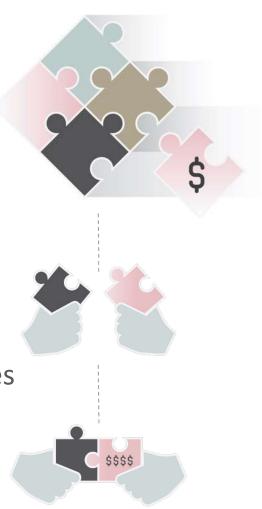






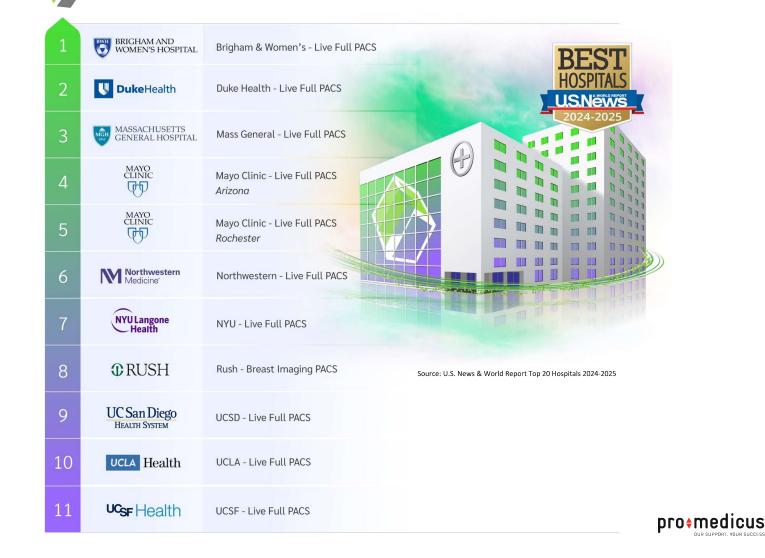
OPERATING LEVERAGE

- Highly scalable offering
- No capex (HW or cloud fees) SW only model
- Training & Installation billed as professional services
- Contained cost base
- Margin continues to grow as footprint increases





Out of the top rated U.S. hospitals (11 out of 20) use Visage 7 for PACS.





Increasing footprint in the IDN space

- IDNs represent the largest segment of the market
- IDN clients across broad spread of opportunities from large multi-state to smaller regional
- Most recent IDN sales for more than one Visage product – many "full stack".
- All recent IDN opportunities Cloud deployed
- Increasing network effect in this important market segment.











Inova[™]

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VISAGE RIS

VISAGE RIS 🌸 Visage RIS - Dr R Simpson (rsna) visage2 (2) @ Visage General Hospital (ris.promed.com.au) Recent | 🔻 Dr R Simpson | 👻 🙀 🔽 < Tue, 17-Oct-2017 🕨 🛗 😨 🤣 AM PM 💿 Patient 🕥 Procedure 📃 Cancelled 📝 Blocked 1 2 Region Northern Book Visage General Hospital 7 1 1 🔸 Tue, 17-Oct-2017 🔹 🛗 🔂 🚔 1 🔸 Tue, 17-Oct-2017 🔹 🎬 💆 🚔 1 🖣 Tue, 17-Oct-2017 🔰 🎁 💆 🚔 1 🔸 Tue, 17-Oct-2017 🔹 🖬 📅 🚔 0 < Tue, 17-Oct-2017 🕨 🎬 🕎 🚔 0 🛛 🔸 Tue, 17-Oct-2017 🔹 🎬 🕎 🚔 TEST, Mr Roger: U... 08:30 AM 08:30 AM 08:00 AM 08:30 AM MA 06:80 09:00 AM Test 43.607.. 08:45 AM Blocked 09:00 AM 08:15 AM 09:00 AM 08:50 AM 09:15 AM 09:00 AM 09:30 AM 08:30 AM 09:30 AM 09:10 AM 09:30 AM 09:15 AM 10:00 AM 08:45 AM 10:00 AM 09:30 AM 09:45 AM Urgent SMITH, Mr John: C... 9+ 09:50 AM 09:30 AM 10:30 AM 09:00 AM 10:30 AM 10:00 AM 09:45 AM Blocked 11:00 AM 09:15 AM 11:00 AM 10:10 AM 10:15 AM 10:00 AM 11:30 AM 09:30 AM 11:30 AM 10:30 AM 10:30 AM 10:15 AM 12:00 PM 09:45 AM 12:00 PM 10:50 AM 10:45 AM 10:30 AM 12:30 PM 10:00 AM 12:30 PM 11:10 AM 11:00 AM Urgent Blocked 11:30 AM 10:45 AM 10:15 AM 01:00 PM 11:15 AM 11:00 AM 10:30 AM 🏇 Edit Appointment + × _ 11:15 AM 02:00 PM 10:45 AM 02-30 PM 11:00 AM 11:30 AM Lunch **APPOINTMENT** Mr John SMITH FOLIO 10.645 ACCESSION 10.1270 0 11:45 AM Blocked 03:00 PM Lunch 11:15 AM 🤳 Male 05-Oct-1977 (40y) 🦿 H: (03) 1212-1211 Visage General Hospital Visage 12:00 PM 03:30 PM 11:30 AM Lunch 12:15 PM 04:00 PM 11:45 AM Lunch 450 Swan Stree... 1 Dr Doogie Ho (03) 9800-1231 Appointment(s) 4 Medium 04:30 PM 12:00 PM 12:30 PM ADAMS, Mrs ROSE ... 91 12:45 PM 12:15 PM 01:00 PM 12:30 PM SUMMARY 01:15 PM 12:45 PM Referrer Dr Doogie Howser 0000000Y 01:30 PM 01:00 PM Born: 05-Oct-1977 (40y) 01:45 PM 01:15 PM Male 02:00 PM 01:30 PM Address 23 Holywood lane ThePlace RICHMOND (03) 1212-1211 02:15 PM 01:45 PM VIC 3121 Australia 02:30 PM 02:00 PM Address 450 Swan Street RICHMOND VIC 3121 Referral date 09-Oct-2017 02:45 PM 02:15 PM 03:00 PM 02:30 PM 03:15 PM 02-45 PM 03:30 PM 03:00 PM 03:45 PM 03:15 PM Order Status Arrived (1/1) 04:00 PM 03:30 PM 04:15 PM 03:45 PM 04:00 PM 04:30 PM Save Cancel 04:45 PM 04:15 PM 04:30 PM 04:45 PM



VISAGE RIS



 Long term (5 year) contracts with Lumus (Primary Healthcare) and I–MED, the 2 biggest radiology providers in AUS

Increased market interest – new opportunities

Upside via organic and M&A growth

PME undisputed market leader











Visage 7.0

Continues to be #1 in Speed, Functionality and Scalability.

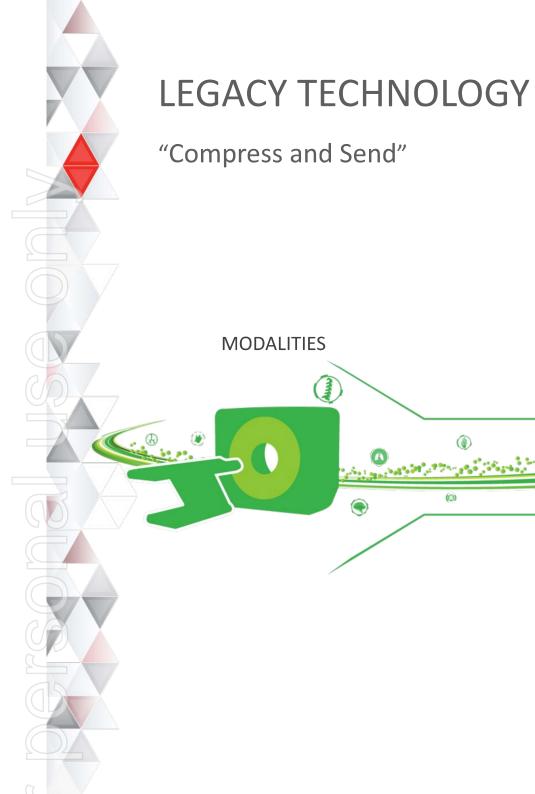




MASSIVE DATA EXPLOSION

- High density Multi-slice CT 10,000+ images
- HD Breast Tomosynthesis 6 GB+
- Optoacoustic breast ultrasound 10+ GB
- Total Body PET Scan 10+ GB
- 7T MRI much larger than 3T
- Breast Imaging the 1st department to crack





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PACS

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RADIOLOGIST/CLINICIAN

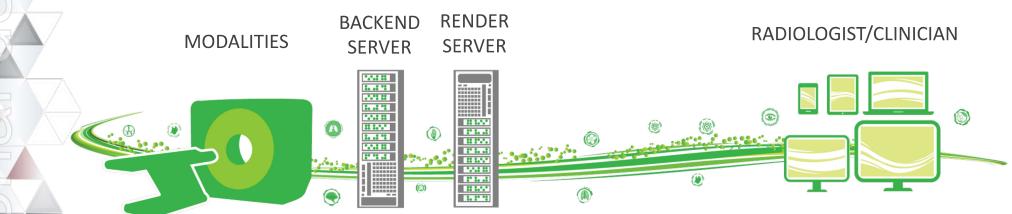
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SOLUTION:



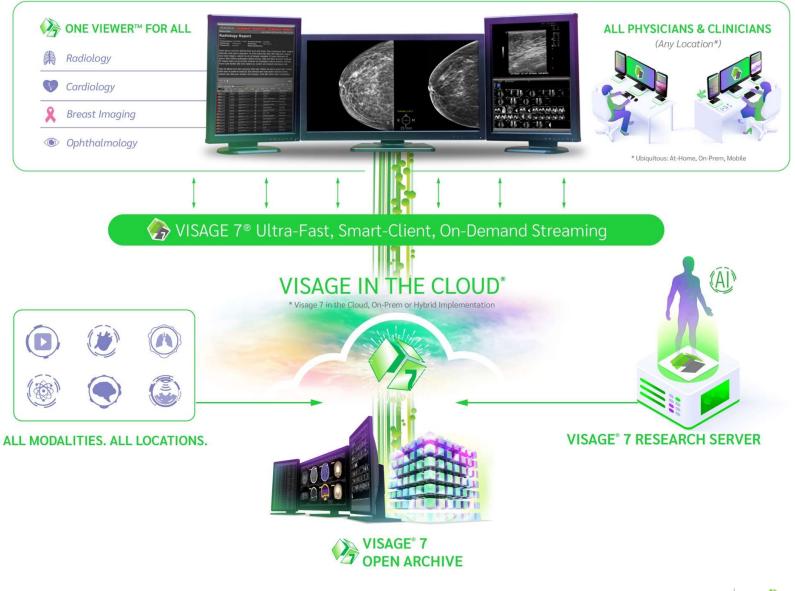
VISAGE 7 Streaming Technology







SOLUTION: Visage 7 Streaming







FAST TRACK IMPLEMENTATION

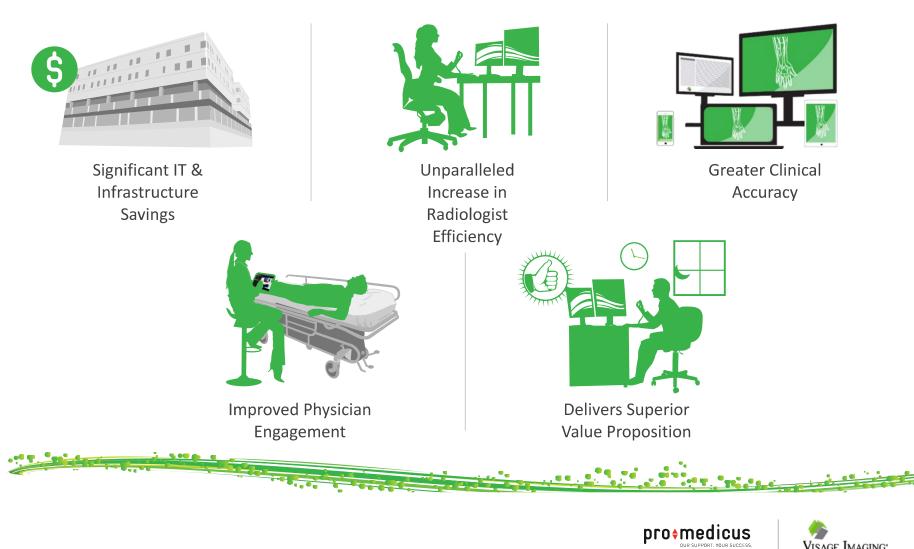
- All implementations on or ahead of schedule
- Fast track methodology continues to deliver
- Large scale projects completed in under 1/4 the time of industry norm
- Delivers huge savings for client
- Frees PME staff for other jobs
- Reduces barrier to change
- New highly optimized hybrid model (onsite + remote)
- A key differentiator of Visage offering





VISAGE – PROVEN ROI





VISAGE IMAGING



Clinical Outcomes



Moving the Needle



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TRE

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Visage Imaging | Moving the needle

"First of all, I want to say you have a great platform. The registration, fusion, and linking to 2 prior studies at once is mind blowing".

"I have never been able to visualize vessels like this in a PACS, this is so impressive!" (neuro radiologist)

"Visage has everything! It's way more powerful than our previous system. It's almost infinite."

For years we have been struggling to determine if a tumor was recurring or not, now we can with Visage.





American College ₀/`Radiology™

March 01, 2024 Chair of the Commission on Economics Gregory N. Nicola, MD, FACR

How Will We Solve Our Radiology Workforce Shortage?

As the U.S. population ages, government-funded residency programs are not keeping pace with an increasing need for more radiologists.



"There is a palpable shortage of radiologists in practices and academic departments across the United States, with more than **1,400** physician positions posted right now on the ACR job board."



Are there enough Radiologists?



- Acute worldwide shortage of radiologists
- Reduced intake of radiology residents over last few years fears AI would take over
- Larger datasets more images to look at
- Work Life balance post COVID work from home part of the mix
- Many groups struggling to handle current workload
- Groups starting to cut back on existing contracts

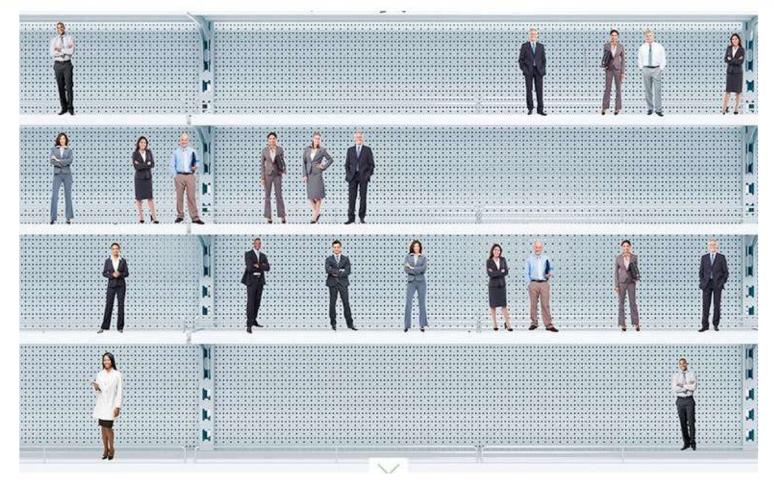




American College af Radiology™

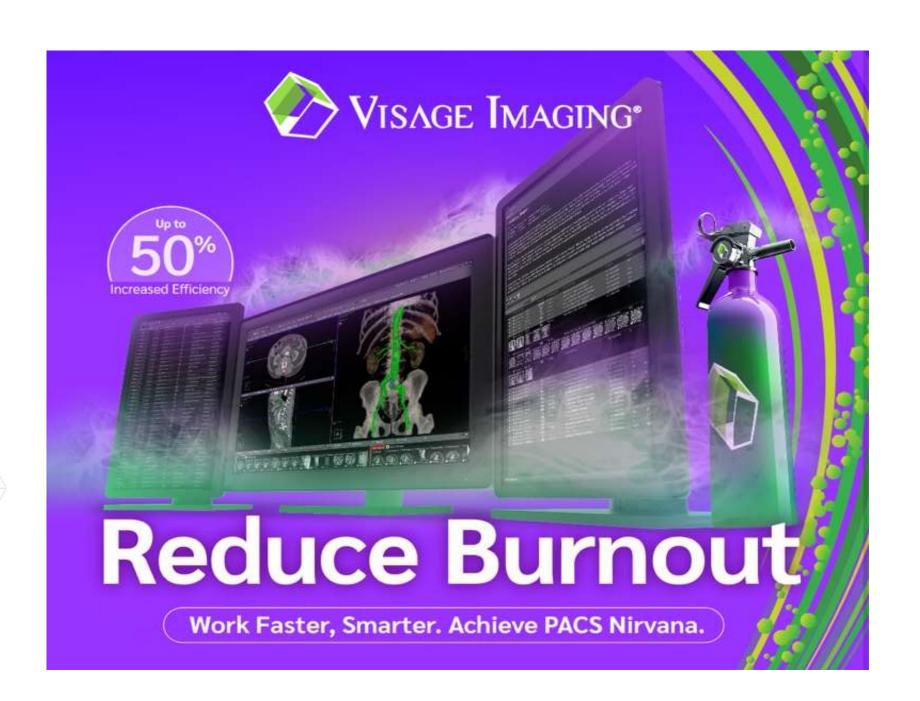
The Radiologist Shortage Conundrum

The ACR is adapting, advocating for and developing new tools an technology in its efforts to address the workforce crisis.





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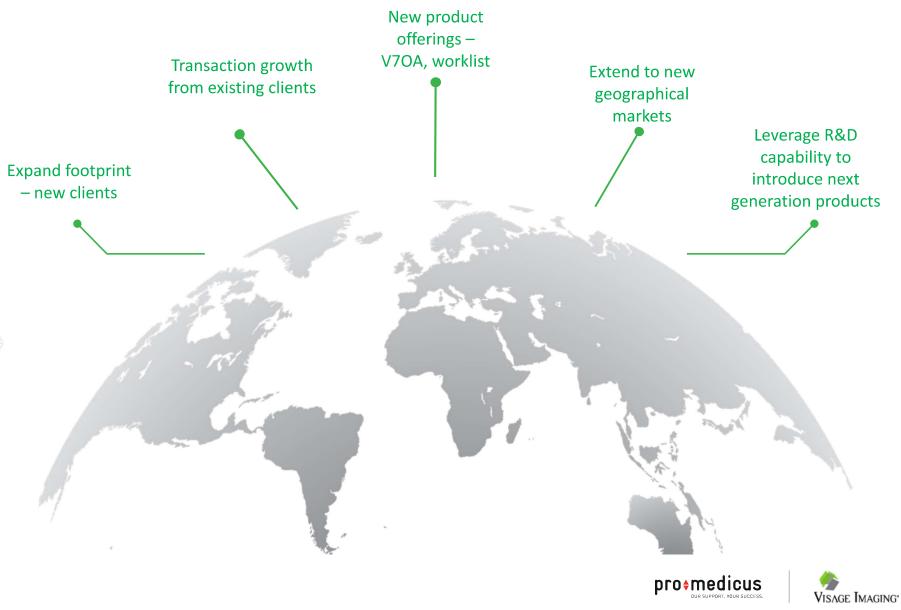
Visage CloudPACS

- Offers increased security and scalability of cloud
- Faster than on-premise solutions
- 100% of Visage US sales in the last 4 years
 CloudPACS
- Large scale implementations in all 3 Tier 1 cloud vendors - AWS, Azure and Google GCP
- Massive strategic advantage over competitors





GROWTH STRATEGY



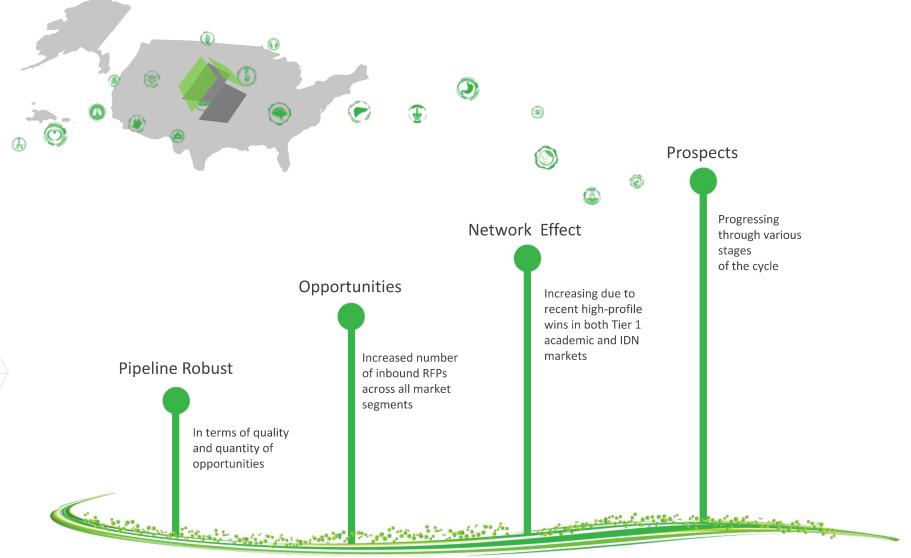
US – TAM

- 650 Million exams performed per annum in the US
- Growing by ~ 2 to 3% per annum
- Visage able to address 100% of TAM from a product perspective
- ~ 85% of TAM addressable from commercial perspective – "full stack", Cloud etc
- Current penetration is 7% and growing
- Large addressable runway





North American Pipeline







VISAGE 7 OPEN ARCHIVE

- <image>
- Same highly scalable Visage 7 platform
- Enables choice of modular or single vendor solutions
- Visage 7 Open Archive best in breed component of "Full Stack" solution
- Pipeline includes archive opportunities
- Key component of Visage CloudPACS strategy
- Transaction based model with potential upside





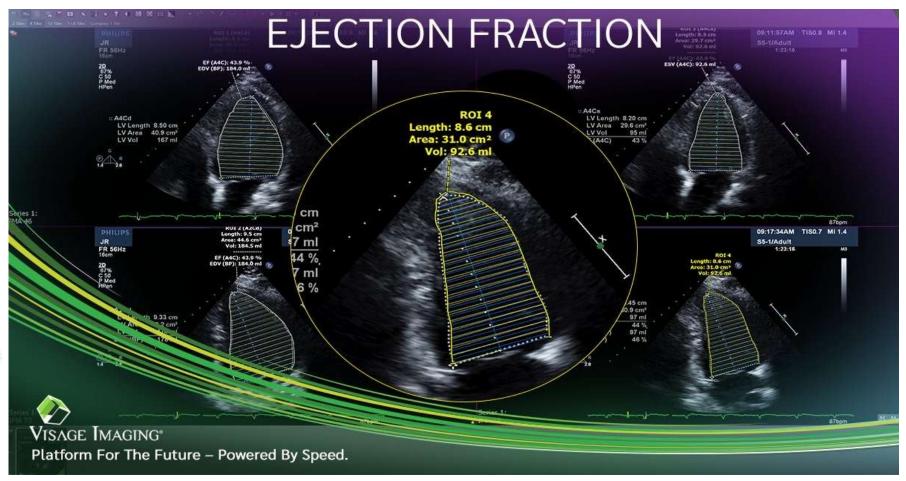
VISAGE 7 WORKFLOW

- Same highly scalable platform as Visage 7 Viewer and Open Archive modules
- Allows PME to offer "full stack" solution
- Integral part of Visage best in breed CloudPACS ofering
- Sales to existing V7 viewer customers
- Transaction based model with potential upside





One Viewer - Cardiology



Cardiology offering to be showcased at RSNA 2024





- Imbedded in SW or imaging equipment
- Prioritisation of cases eg intracranial haemorrhage
- Population screening eg early-stage lung nodule detection
- Aid to diagnosis 2nd "set of eyes" breast screening
- Automated diagnosis

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Al Research Leadership



Malte Westerhoff, PhD

Global Chief Technology Officer

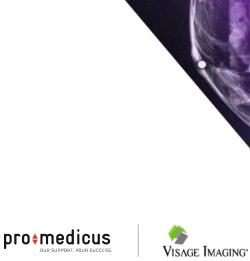


Detlev Stalling, PhD Head of Development



Ming De Lin, PhD Clinical Research Manager North America

ACCELERATOR



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Visage 7 - Al

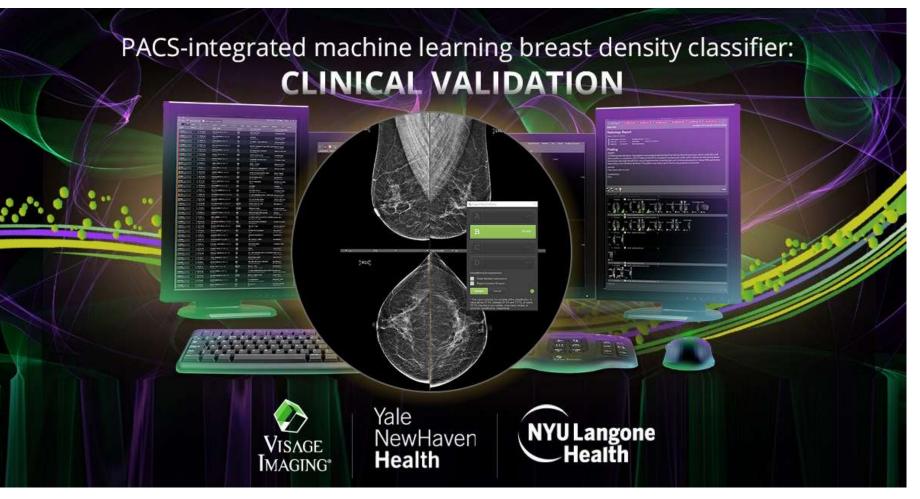
- Visage 7 platform AI capable
- Based on GPU technology
- Open API enables native integration
- AI Ecosystem 3rd party and Visage developed algorithms
- Joint development/commercialisation opportunities - 3rd parties and academic clients.





Al – Breast Density

American Roentgen Ray Society (ARRS)



The researchers found that the AI model showed extremely good agreement with the radiologists at 99.3%.





"From the Flintstones to the Jetsons"



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- Launched 5th February 2024 with launch of Apple Vision Pro
- Visage's cinematic rendering engine natively embedded in Visage Ease VP
- Supports virtual screens at more than 4K resolution for each eye
- Immersive, spatial experiences for diagnostic imaging and multimedia
- Platform for immersive Al integration
- UC San Diego and other key Visage clients piloting the technology







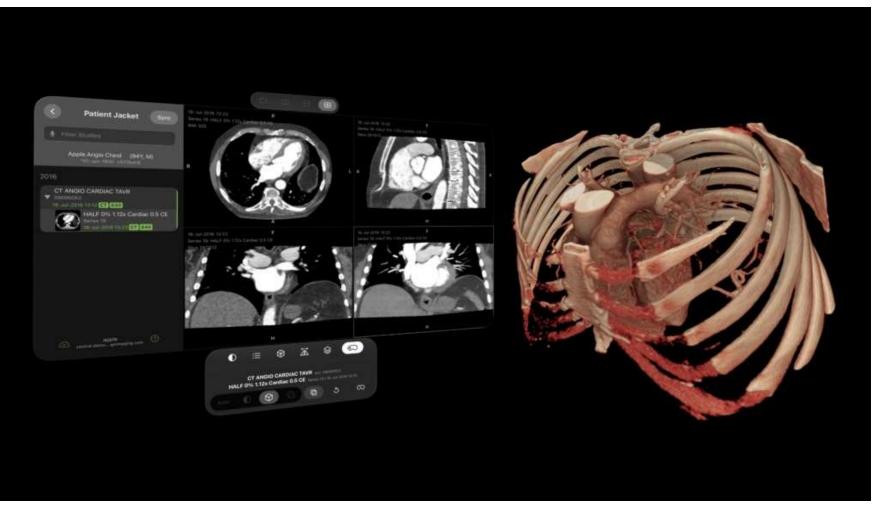
Next-generation VR headsets could improve ergonomics, radiologist reading experience

Marty Stempniak | November 06, 2024 | Radiology Business | Enterprise Imaging

"The headset offers new opportunities for 3D visualization through its immersive display and new possibilities for ergonomics through the eye and hand tracking of its user interface," Paul Murphy, MD, PhD, an associate clinical professor of radiology at UCSD, and co-authors wrote.







"Underpins our belief that our technology is 18 to 24 months ahead of competitors, if not more"



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Back to the Future

1983-1989

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Dr. Sam Hupert and Anthony Hall form Pro Medicus Limited

Pink Floyd releases,"The Final Cut"

Motorola introduces first mobile phones

1999 Visual Concepts GmbH



Malte Westerhoff, PhD creates 3D, fully tiltable projection system with full software suite

First peer-to-peer file sharing service "Napster" is released

Brittany Spears releases, "Baby One More Time"



- Pro Medicus Limited acquires Visage Imaging Visage 7 is introduced at RSNA 2009
- Facebook reaches 350m users worldwide
- Noel Gallagher quits the band "Oasis"



Complete PACS functionality | Multi-modality image processing and display, with modular implementation

Amazon introduces Kindle Fire tablet

Steve Job passes away at 56



Disney buys Lucasfilm for \$4.05b

Facebook IPO

Baltimore Ravens secure Superbowl XLVII Championship





Pro Medicus Limited attends their first RSNA

Apple introduces The App Store

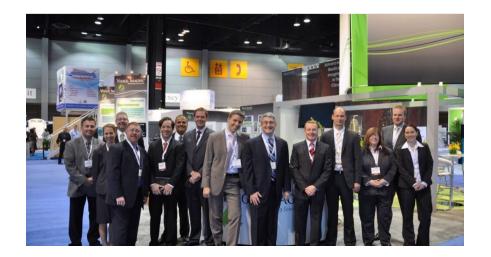
"The Dark Knight" debuts in cinemas



Visage Imaging | RSNA 2010 & 2011









Visage Ease | Mobile clinical imaging results access "Breaking Bad" ends its run on AMC Barrack Obama is inaugurated for a 2nd term



Visage Ease Pro | Mobile diagnostic interpretation (received FDA 501(k))

Apple introduces the Apple Watch

"Jon Snow" dies in Game of Thrones



Apple's net worth exceeds \$800b, as top grossing company Roger Federer beats Rafael Nadal in Australian Men's Open



Intelligence with a single platform for diagnostic and research

France beats Croatia FIFA World Cup

Elon Musk sends car into space



Visage 7 Workflow | Ultrafast enterprise workflow orchestration

Semantic Annotations | Mineable data with semantic meaning

Visage CloudPACS | Full Stack Visage 7 implementations (viewer+workflow+archive) in multi-cloud begins

First picture of a black hole is captured

Liverpool overturns a three-goal Champions League deficit against Barcelona





Visage Imaging | RSNA 2017 & 2018









2020 Virtual RSNA



Visage 7 Live Connect | Simple, radiologist and referring physician collaboration

Covid-19 Pandemic spreads worldwide

Lockdowns bring binge-streaming of Tiger-King



Visage Breast Density | The first vendor self-developed AI algorithm native for PACS achieved FDA clearance (with multi-location validation >1,000 patients)

Visage 7 Video Reports | Native ability to record multimedia video reports

RSNA resumes "in-person" event

Hélio Castroneves wins the Indianapolis 500 for a 4th time

"Blue Origin" takes Jeff Bezos into space



You Are Here.

Visage leads in CloudPACS with Full Stack Visage 7 offering

Visage 7 Workflow | Load Balancer to create precision workflows using a state-of-the-art user interface

Visage 7 Deep Search provides the new standard in high-speed discovery

Visage 7 | Ejection Fraction (EF) Tool for Echocardiography

Apple exceeds \$3 trillion in market value

To date, Manchester City Football have now won the last 11 home Premier League games and have a 100% home record

Elon Musk buys Twitter for \$44b









PME/Visage - Our People

- 121 employees globally
- 30% of staff have been with company for more than 10 years (excluding founders)
- 5 have been with the company over 20 years
- 1 has been with the company over 30 years
- Three 2nd gen employees parents and children both currently on staff
- One third of new hires are employee referrals



1989



2001



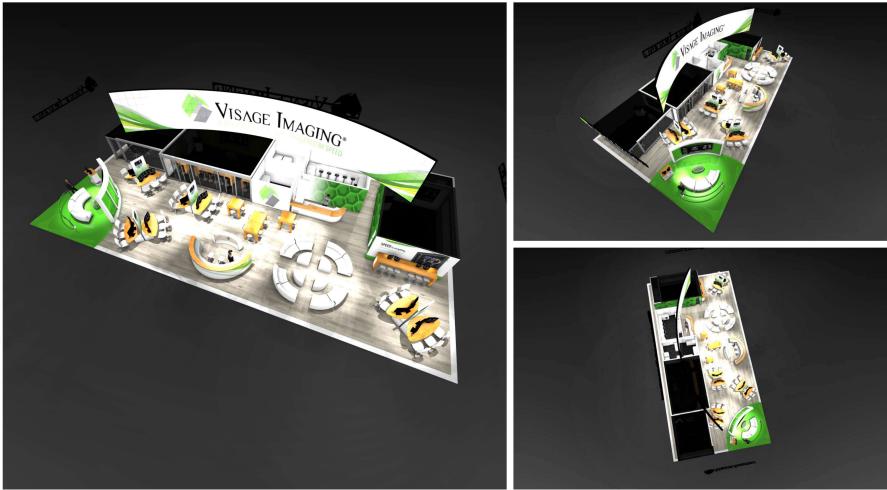
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- Debut as "work in progress" at RSNA
- Joint development between Melbourne and Berlin R&D
- Works with both Visage RIS and Visage 7.0
- Context sharing and launching of Visage 7 Live Connect
- Available in Q2 2025

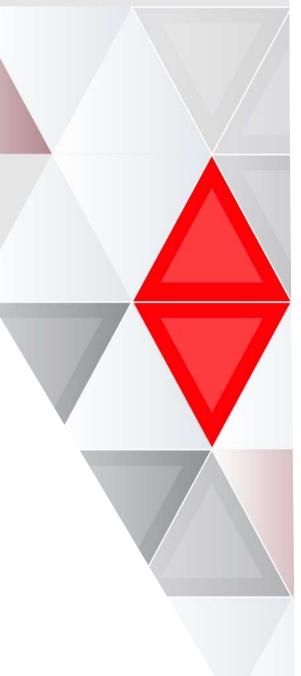




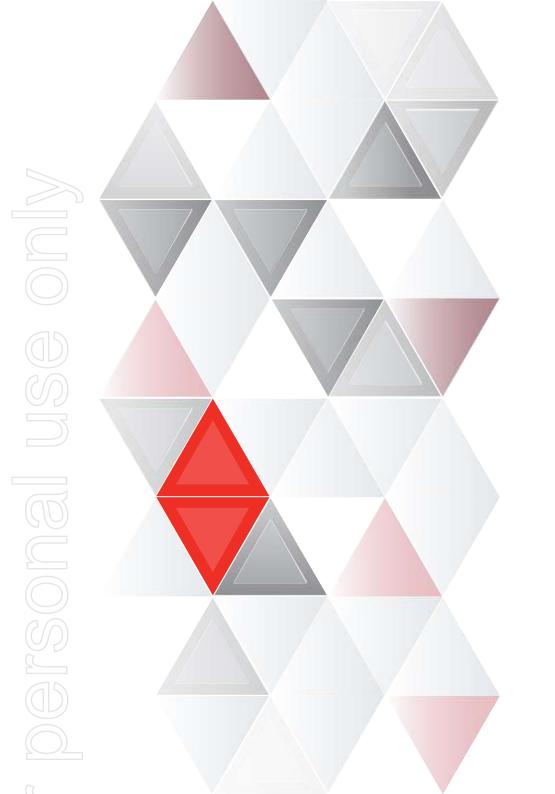


FY25 - Year to Date

- Ahead of growth-oriented budget YTD
- 2 contract renewals with minimum TCV of AUD\$130M
- 3 Major implementations completed MSK Baylor and OHSU
- Strong pipeline across broad range of opportunities
- Strategically positioned to leverage AI and other "ologies"
- RSNA 2024 shaping up to be our biggest to date







THANK YOU

